

Bryan's Little Socks of Love

In 1985, a baby named Bryan was dying of AIDS in Dallas. His parents hoped he would live through Christmas so that he and his family would be able to enjoy the holidays together. He died shortly after the New Year. His family has always treasured the tiny red socks that he wore that Christmas. Bryan's House is named for this little boy and he is the inspiration for our RED SOCKS campaign.

The RED SOCKS campaign is very simple. We supply the sponsor with as many socks as needed to distribute to all their members, employees, etc., along with posters to help promote the campaign. Corporations, church groups, individuals, schools, social and professional membership groups, have all participated. The RED SOCKS collection lasts as long as the sponsor wants.

Held at any time, RED SOCKS are filled with monetary donations, from pennies to checks. The socks are then collected and returned to Bryan's House. Proceeds go directly to programming for the children at Bryan's House.

Socks, Socks, and More Socks

The RED SOCKS Campaign is perfect for holiday parties for individuals, companies and organizations. It's also great for other occasions such as Valentine's Day, Easter, St. Patrick's Day, or students can host a "Red Sock Hop". We will provide you with everything you need to run a successful red sock campaign. We can even provide a clothes line and clothes pins to display the socks.

It's as easy as 1-2-3

1. Call Bryan's House to order your socks and posters.
2. We will mail or deliver your requested amount of socks and other materials
3. Your group fills the socks with donations
4. Return the socks and money to Bryan's House

For more information or to order your socks please call Sandra Watts @ 214-559-3946.